

## WEEKLY SCORECARD

# The 15-Minute Monday Pulse

A lightweight scorecard so the right people see the right numbers every week.

**WHY THIS MATTERS**

What gets measured gets managed, but only if the right people see the right numbers every week. This is your lightweight Pulse Board: 15 minutes, every Monday, no agenda, just the numbers.

Week of

 .....  
*e.g. June 8, 2026*

Reviewed by

 .....  
*Owner name and role*
**R / Y / G SCORING KEY**

Score	What it means
Red	Missed by more than 10 percent, or trending the wrong way
Yellow	Within 10 percent of target, watch closely
Green	At or above target, keep going

**1. REVENUE AND GROWTH METRICS**

Metric	Owner	Freq.	Target	Actual	R/Y/G	Notes
Monthly Revenue	CFO / Founder	Monthly	\$120K	\$118K	Y	2% below, watch

## 2. OPERATIONS AND DELIVERY METRICS

Metric	Owner	Freq.	Target	Actual	R/Y/G	Notes
<i>On-Time Delivery</i>	<i>Ops Manager</i>	<i>Weekly</i>	<i>95%</i>	<i>91%</i>	<i>Y</i>	<i>Two late jobs</i>

### THE PART MOST FOUNDERS SKIP

A scorecard the founder reviews alone changes nothing. The number needs an owner who reports it out loud, and a red has to trigger a conversation, not a rescue. The first time you fix a red yourself, you teach the team that red is your job. Hand the red back: ask the owner what they will change this week.

**NEXT**

Review this scorecard every Monday. Block 15 minutes. Non-negotiable.

Want a scorecard your team actually runs without you? Scan the code or visit [freedomsystems.biz](https://freedomsystems.biz) to book a 30-minute diagnostic.

